



PRODUCT NEWS

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FOR IMMEDIATE RELEASE

Rotary's FREE 2010 Sales Catalog and CD-ROM for servicing dealers and distributors

Glennville, GA., August 26, 2009_____The industry's most complete line of outdoor power equipment parts, tools and accessories is featured in Rotary's new 2010 sales catalog. It contains over 1,300 pages with comprehensive listings of Rotary's guaranteed quality parts including sizes, order numbers, illustrations and original equipment number(s) for replacement parts.

Hundreds of new items for 2010 are included in Rotary's full line of over 8,000 parts, tools and accessories. Backed by an exclusive warranty that ensures quality and performance, Rotary is considered the world's leading supplier of parts for a wide range of outdoor power equipment including lawn mowers, trimmers, brushcutters, chain saws, pressure washers, snowblowers and garden tillers...even go-karts and mini bikes!

Rotary's 2010 Quick-Cross CD-Rom features thousands of items. This Quick-Cross look-up serves as a quick reference for OEM to Rotary and aftermarket to Rotary parts. In addition, customers can easily locate specific products such as blades, belts or tires with an easy "keyword" search. Users can also save and print quotes from the CD-Rom. Quick-Cross CD-Rom comes complete with photos and detailed descriptions.

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Rotary Corporation is recognized as the world's leading supplier of outdoor power equipment parts, tools and accessories, serving customers in all 50 states and 68 countries around the globe. Founded in 1957, Rotary operates six U.S. distribution centers plus a state-of-the-art manufacturing and distribution facility at its world headquarters in Glennville, GA.

Guaranteed quality that meets or exceeds all OEM standards for operation.

**FREE 2010 catalog for servicing dealers and distributors features
over 8,000 parts, tools & accessories!**

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